

Mega Church Installs ISP Technologies



Valley Family Church in Kalamazoo, Michigan recently completed construction on its new 85,000 square foot addition and was outfitted with an ISP Technologies, LLC High Definition Line Array System™. The non-denominational mega-church started out with humble beginnings back in 1991, with a few people in a rented facility where they had to set up and tear down for services on a weekly basis. As the church grew, they finally constructed their first building on 14 acres across from a busy mall, which increased their visibility and helped their attendance to grow to 3000 people.

When Valley Family outgrew this location, the church got started on the \$11 million dollar, 1,500 seat facility addition that would allow the church continued growth. The most striking feature is the open-space sanctuary that features stadium-style seating, with a stage and two massive projection screens.

This new construction included outfitting the new building with an all new sound system that would give them the clarity, fidelity and mid-range needed in such a large open space and the same high quality in the youth rooms. The natural solution would be the only True 4-Way™ Line Array System on the market with an ISP Technologies High Definition™ HDL4210 Line Array System.



AVI/SPL, the largest systems integrator and installation company in the United States, spaced in 14 HDL4210 True 4-Way Line Array boxes, 4 XMAX212™ subwoofers, 3 XMAX218™, 2 HDM(High Definition Monitor™)212 boxes and 3 HDM112™ boxes. The performance of the HDL4210 Line Array boxes is phenomenal and the HDL series from ISP Technologies offers the only true 4-way design which splits the mid-range frequency band into a low-mid and high-mid. The true 4-way design ensures ample headroom in

each band and eliminates the typical intermodulation distortion that occurs with a two or three way line array system. The end result is stunning clarity and definition with increased headroom in this critical frequency band. Add to this the fact that the HDL4210 is a powered cabinet with 4 separate channels of power amplification designed to optimize system performance and you have a system exceeding the capabilities of any other Line Array offering.

The Grand Opening for the new Valley Family Church was held November 7th and 8th with four services to commemorate the milestone. "It's been in the works for more than four years and you only have one grand opening, so we plan to make it a celebration to remember," said Beth Jones, co-senior pastor with her husband, Jeff Jones. The more than 5,000 people who attended the weekend services seemed very happy with both the new addition and the new sound. "We could not be happier with our ISP system," said John Thompson, Director of Media and Technology at Valley Family, "Never have I been in a venue that sounds as good as our current sanctuary. I would definitely use ISP again for future projects."

For more information on Valley Family Church, visit www.valleyfamilychurch.org. For more information on ISP Technologies High Definition Line Arrays, High Definition Monitors, XMAX subwoofer, or any ISP pro audio gear, email sales@isptechnologies.com, or call 248-673-7790.